

Juan Bautista de Anza
National Historic Trail

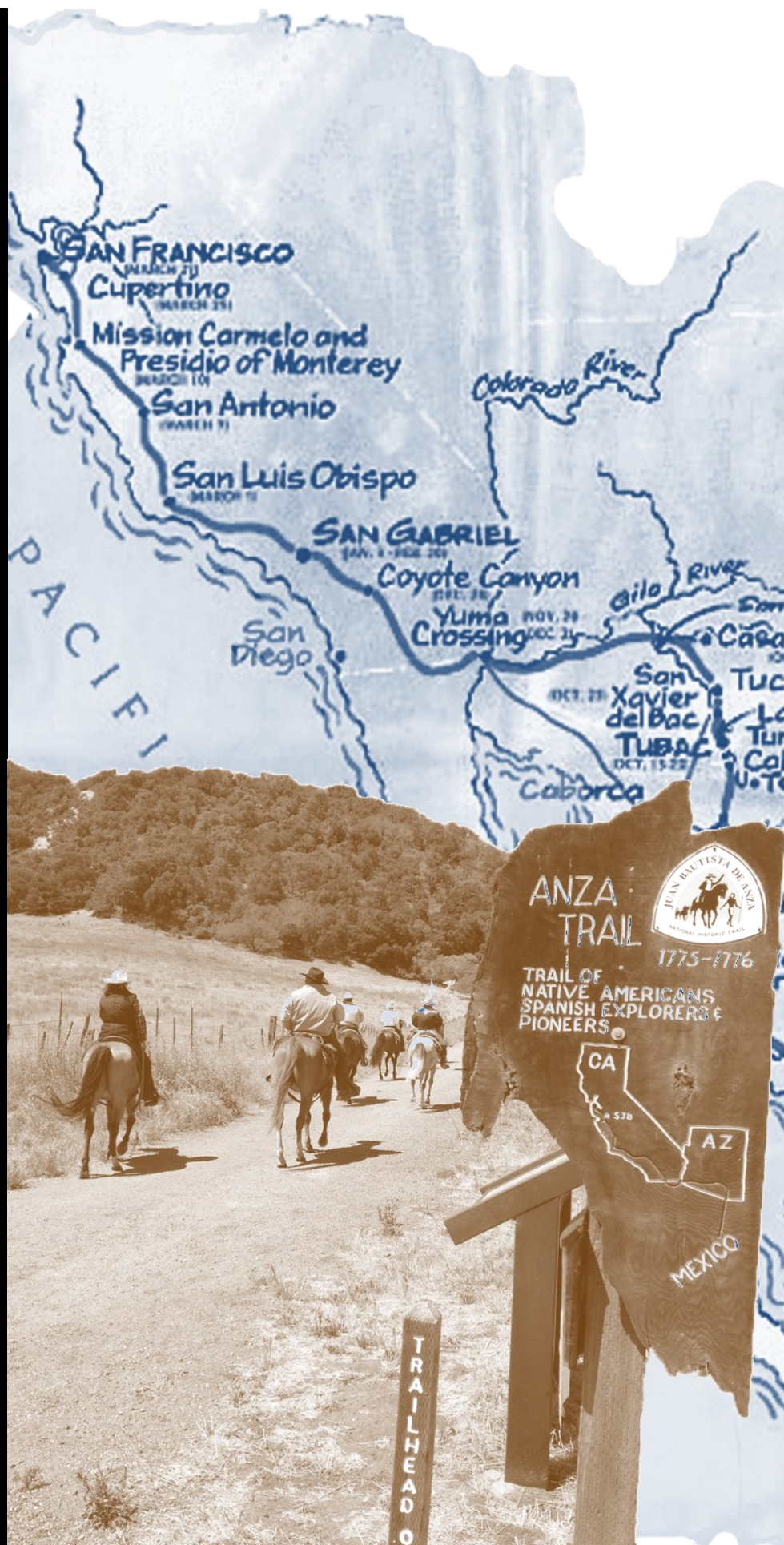
Action Plan: Mission, Goals, & Strategies Toward 2016



National Park Service
Centennial, 1916-2016

www.AnzaHistoricTrail.org
www.nps.gov/JUBA

Developed Fall 2012





The historic corridor of the 1775-76 Anza Expedition extends 1,900 miles through Mexico and the U.S. The Juan Bautista de Anza National Historic Trail administers 1,200 miles from Nogales, Ariz., to the San Francisco Bay Area.



Juan Bautista de Anza
National Historic Trail
Action Plan: 2016

Mission Statement

The Juan Bautista de Anza National Historic Trail commemorates, protects, marks, and interprets the route of the Anza Expedition of 1775-76—the men, women, and children who departed present-day Sonora and Sinaloa, Mexico, to settle *Alta California* and establish the presidio and mission of San Francisco. As a unit of the National Park Service, the Anza Trail:

- ♦ **Shares the story** of the Anza Expedition, including the American Indian tribal communities impacted and encountered by the journey
- ♦ **Supports trail development** toward a continuous, 1,200-mile, multi-use, non-motorized recreation trail, parallel to the auto tour route, between Nogales, Ariz., and the San Francisco Bay Area; and
- ♦ **Serves as a link** among related historic, cultural, and natural sites along the route, connecting people to the legacy of the Anza Expedition

National Park Service *Call to Action*

A *Call to Action* rallies employees and partners to advance a shared vision toward the National Park Service centennial in 2016. It describes specific goals and measurable actions that chart a new direction for the National Park Service as it enters its second century. The Anza Trail will work to fulfill the plan, in particular the following action items:

In My Back Yard

Improve urban residents' awareness of and access to outdoor and cultural experiences close to home by promoting national parks in urban areas

A Class Act

Help students develop a deep understanding of park resources and the relevance of parks in their lives. Every national park will adopt a class of 2016 graduates and develop a series of fun, educational, and engaging activities

Live and Learn

Provide multiple ways for children to learn about the national parks and what they reveal about our nation's history

Go Digital

Reach new audiences with rich, interactive, up-to-date digital content from every national park



By 2016, while answering the National Park Service *Call to Action*, Anza Trail staff will work through active involvement and engagement with diverse communities, partners, and volunteers, implementing strategies toward the following goals:

TRAIL PLANNING AND IMPLEMENTATION

Promoting the implementation, protection, and use of the Anza Trail, as well as related natural, cultural, and historic resources.

INTERPRETATION

Building appreciation of the Anza Expedition's relevance and importance to U.S. history, including the diversity of the settlers, the role of Native Americans, and the Spanish colonial impact on the cultural and natural landscape of California and Arizona.

STEWARDSHIP

Developing long-term stewardship, deep connections, and a sense of community linked to the Anza Trail.



Juan Bautista de Anza
National Historic Trail
Action Plan: 2016

Strategies

TRAIL PLANNING AND IMPLEMENTATION

Promote the implementation, protection, and use of the Anza Trail, as well as related natural, cultural, and historic resources.

Leverage technology to compile a comprehensive trail map and database (MapCollaborator) for use as a planning, certification, and engagement tool.

Document and certify existing trail segments, doubling or tripling miles of segments from 250 to 500 (or 750) miles, including all known trail segments in Los Angeles, Riverside, and Ventura Counties, and a marked Auto Route in Arizona

Document and certify key high potential partner sites

Design and conduct a trail-long historic resource study in partnership with Cultural Resources staff, resulting in a comprehensive listing and preliminary evaluation of all significant cultural resources directly associated with the Anza Trail, complemented by a prioritized listing of sites for more in-depth archaeological studies and/or enhanced protection

Establish trail teams in each county to assist with trail documentation and agency and community outreach.

TRAIL PLANNING AND IMPLEMENTATION, continued

Develop a county-by-county reference guide and contacts list for use by Anza Trail staff

Develop partnerships with managers and community stewards at a minimum of 10 additional partner sites

Expand the Anza Trail website to promote use and awareness of the trail and key partner sites

Identify opportunities to collaborate and fund projects on high priority trail segments, including Santa Cruz County, AZ; Los Angeles; San Luis Obispo County; the San Francisco Bay Area; and Fort Ord National Monument. Evaluate opportunities to leverage existing local plans and initiatives such as the Santa Cruz County Wayfinding and Wayside Plan, Salinas River and Paso Robles Trail and Interpretive Plan, and the Fort Ord National Monument trail interpretation and implementation

Promote visibility and recognition of the Anza Trail in Mexico, toward the long-term goal of establishing the Juan Bautista de Anza International Historic Trail

Identify high potential land use and planning initiatives, working with local partners, and negotiate for project changes and/or mitigation to protect and enhance the Anza Trail



Juan Bautista de Anza
National Historic Trail
Action Plan: 2016

Strategies

INTERPRETATION

Building appreciation of the Anza Expedition's relevance and importance to U.S. history, including the diversity of the settlers, the role of Native Americans, and the Spanish colonial impact on the cultural and natural landscape of California and Arizona.

Promote inclusion of the Anza Expedition into interpretation programming at parks and cultural sites throughout California, Arizona, and Sonora

Develop a volunteer committee of culturally diverse representatives to develop interpretation materials

Develop a curriculum-based education program in partnership with educators that is comprehensive, culturally competent, provokes inquiry, and is supported by teachers in major metropolitan areas along the trail

Implement three Anza Trail Ambassador youth programs that are operational and sustainable, targeting Gila Bend, Los Angeles, Salinas, or the San Francisco Bay Area, building on the success of Nogales

Build an interpretation program for two full-time, field-based interpreters, targeting Tucson and Los Angeles

INTERPRETATION, continued

Complete a Comprehensive Interpretation Plan that is innovative and facilitates a deeper understanding of the Anza Trail and the legacy of the Anza Expedition

Install a second permanent exhibit, with strong community support



Colonel Anza inspects his recruits at the San Francisco Presidio, June 2012



Juan Bautista de Anza
National Historic Trail
Action Plan: 2016

Strategies

STEWARDSHIP

Developing long-term stewardship, deep connections, and a sense of community linked to the Anza Trail.

Support volunteer-led interpretation activities (such as living history, museum docents, or guided hikes) that occur regularly along the Anza Trail

Build relationships with high school and university service organizations to develop projects and volunteer activities along the trail

Develop platforms for communities to tell their stories in their words, for example blogs, social media, newsletters, YouTube page, speaker series to share the experiences of Native Tribes, Mexican Americans, *Californios*, and others who comprised in the story of the Anza Trail

Develop position descriptions for seasonal rangers, interns, and volunteers that work toward meeting the goals of this document

Increase the number of community-based organizations actively involved with the Anza Trail by 33%

STEWARDSHIP, continued

Create an Anza Trail Community and Professional Network with representation from all 20 counties

Support the Anza Trail Foundation in becoming a stable organization, active in managing two significant Anza Trail projects

Develop and support a mutually-beneficial relationship with at least one tribal community along the trail



High school students in the Anza Ambassadors Club interpret Spanish colonial history at the Tubac Presidio, October 2012



Juan Bautista de Anza
National Historic Trail
Action Plan: 2016

333 Bush Street Suite 500
San Francisco, CA 94104
415.623.2344
www.AnzaHistoricTrail.org
www.nps.gov/JUBA

This 2016 Action Plan is a supplement to the management and planning documents of the Juan Bautista de Anza National Historic Trail, including the trail's Comprehensive Management Plan (1996) and Long Range Interpretive Plan (2003).

This plan was produced Fall 2012. Contributors:

Naomi Torres, Superintendent
Juan Bautista de Anza National Historic Trail

George Turnbull, Deputy Regional Director
National Park Service, Pacific West Region

Steven Ross, Outdoor Recreation Planner
Juan Bautista de Anza National Historic Trail

Barbara Rice, Program Manager
Rivers, Trails & Conservation Assistance Program

Hale Sargent, Interpretive Specialist
Juan Bautista de Anza National Historic Trail

Lauren Ivey, Student Recreation Planner
Rivers, Trails & Conservation Assistance Program



An equestrian enjoys a segment of Anza Recreation Trail through Fort Ord National Monument in Monterey County.